

## DATA SYSTEM WITH SUPPORT SURFACES FOR RECIPROCATING DATA HEAD

### ABSTRACT OF THE DISCLOSURE

5 A data system (1) includes a credit card type  
substrate (3) and a data unit (2). The substrate has first  
and second edges (28, 30) and a data surface region (26)  
between the edges. The data unit includes a base (4), a  
substrate support (60) mounted to the base for controlled  
10 movement along a first path (14), and a data head driver (6),  
also mounted to the base, including a data head which  
reciprocates along a second path (10) oriented perpendicular  
to the first path. The data head contacts the data surface  
region on the substrate and first and second data head support  
15 surfaces (120, 122) located at opposite ends of the second  
path adjacent to the first and second edges of the substrate.  
The data head support surfaces and the data surface region are  
coplanar. The data unit also includes a substrate feeder  
(16), which delivers the substrate to and removes the  
20 substrate from the substrate support, and a substrate  
positioner (68, 70, 82, 94, 98), which properly positions the  
substrate on and secures the substrate to the substrate  
support.